


Early-stage fundraising is
a whole different game,

with its own set of challenges.



“In the early stages, it is all about **investing in the founder** and supporting their journey.”



Garry Tan
President and
CEO



“Seed and Series A investment goes beyond financing a company; it's about recognizing the **founder's sales prowess**.”



Adela Tomsejova
Capital Network



“Seed investment is not simply about money. It's about **believing in the founder**, not just those in it for the money.”



Bogomil Balkansky
Co-founder & Managing
Director

At its core,

the early stage is about
forming genuine
relationships with investors.

And you need to connect the investors

PERSONALLY.

To **grow trust** through
personal touch.

To get the chance to show
your **sales ability**.

To find **the right investors**,
not just the money.

That's why early-stage
fundraising can't be
outsourced.

Many agents offer to raise funds for a commission,

but they don't know how early-stage fundraising works.

Investors prefer their funds to **go directly to the company**, not to agent commissions (which is 8 to 12%).

Fundraising is a regulated activity, but partnering with unregistered ones will **kill your chances** of raising funds even in the future.

Most agents are **indifferent to finding the right fit**; their priority is closing for a commission.

Do you really want to get it done?

Take the lead in your
startup's fundraising.

Learn from C-level recruiting.

In C-level recruitment, recruiters **streamline the process**, but you remain in charge, maintaining direct interaction and selling your vision.

Fundraising is the same.

Don't ask agents to
raise it for you.

Get support, and still lead.

How we can **support** you

Providing investor-ready documents

- Pitch deck
- Financial model
- Business valuation & cap table
- Video pitch & pitch script
- One-pager teaser
- Unit economics

Streamlining the fundraising process

- Handpicking qualified investors
- Mining LinkedIn & contact lists
- Updating tracking fundraising CRM
- Follow-ups
- Organizing & scheduling calls
- Practice pitching
- Due diligence support
- Deal negotiation advisory
- Objection handling & closing

Just tell us **how deep** you want us **to dive**.

Pitch pro

The investors know me. Give me the pitch!

€ 6,000

€5,000 +
€1,000 (after 20 days)

[Become a client](#)

It takes 3 weeks

Key deliverables

- Pitch Deck
- Financial Model
- Investor Teaser

Raising toolkit

I know how to raise. Give me the tools!

€ 9,000

€5,000 +
€4,000 (after 30 days)

[Become a client](#)

It takes 5 weeks

Key deliverables

- Pitch Deck
- Financial Model
- Investor Teaser
- Video Pitch & Pitch Script
- Valuation & Cap Table
- Unit Economics

Most popular

Fundraising support

Help me raise. I don't know how Capraise works!

€ 15,000

€5,000 +
€5,000 per month (up to 3 months)

[Become a client](#)

It takes 4 months

Key deliverables

- **Raising toolkit Package+**
- Handpicking qualified investors
- Updating fundraising CRM & follow-ups
- Organizing & scheduling calls
- Practice pitching
- Deal negotiation advisory
- Due diligence support
- Objection handling & closing

WORKING WITH US HELPS **YOU** TO



Get **10x more**
investor meetings



Save your TIME by raising
4x faster



Stop your struggles and
focus on your core
business

OUR CLIENTS
RAISED
\$900⁺M
USING
OUR SERVICES



300⁺

Successfully Funded
Companies



+90%

Of Our Clients Raised In
Less Than 6 Months

Our selected **track record** and their funding amounts



Spotify
Music
Unicorn
spotify.com

M&A advisory



Bolt Insurance
InsurTech
Unicorn
boltinsurance.com

M&A advisory



Ashley Black
Inventor of
Fascia Blaster
[Ashleyblackguru.com](https://ashleyblackguru.com)

\$3.5M



Mubadala Capital
Asset Management
Company in MENA Region
[Mubadala.com](https://mubadala.com)

M&A advisory



Picup Media
Jewelry Photography
with 15,000+ Global Clients
picupmedia.com

\$2.1M



Talentism
Leadership Development
Platform
talentism.com

\$3.5M



Telecall
Brazilian
Telecommunication
telecall.com

\$100M



Relevant Living
First US Multi-Family
Development Company
relevantliving.com

\$50M

Our selected **track record** and their funding amounts



JendamarK Automation
Tech and Robotics
Solutions
jendamarK.co.za

\$2M



Supermom
Asia's Largest Marketplace
for Parents
welovesupermom.com

\$6M



Kickex
Decentralized Exchange
Network
kickex.com

\$6M



Pons.com
Language learning
products in 40 languages.
Pons.com

\$4M



IB Supply
A Leading Supplier of
Luxury Flooring Materials
lb-supply.com

\$2.3M



Fab Glass and Mirror
America's Top Glass &
Mirror Ecommerce
fabglassandmirror.com

\$10M



Sailfish
Craft brewery brand in
Florida
Sailfishbrewingco.com

\$3M



Mobilum
Financial Services Company
in 100+ Countries
mobilum.com

\$2.4M

What our **clients** say about us



Spotify

M&A advisory

Guru Yerramilli, Global Business Lead

The Easy Capraise team is tactically sound. They have the domain expertise needed to dissect a business and build robust business plans. They are also **excellent communicators** and deliver well on time.



Ashley Black

\$2.7M

Brandy Hipp, Chief Financial Officer

The Easy Capraise team was able to **quickly** put together a pitch deck, forecasts, and a valuation model that helped us with important funding conversations.



Relevant Living

\$50M

Scott Barack, Head of Investments

This is my fourth project with the Easy Capraise team and not our last. The team has been fantastic. We were able to complete the fundraising for two projects with their work. I look forward to working with them again!



Tafaseel

\$1.8M

Ahmed Khbeer, Group CEO

I had the pleasure of working with Easy Capraise on a fundraising project. They are excellent, resourceful, and skilled professionals who are **results-oriented**. I highly recommend them for their ability and experience.

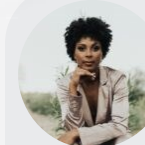


H2OM

\$1.8M

Abby Brown, Founder/CEO

I am grateful for Gurgun and his team, who were friendly, reliable, organized, and experienced, and went above and beyond to make sure my satisfaction was met. The final product they provided me far exceeded my expectations.



The ZENtainer

\$1M

Marisha Dixon, Founder

I could not have done this without them. They swooped in and took care of all of my materials together to create a cohesive business plan that I not only feel **confident** about presenting to potential funders but to use as the compass guiding my next steps.



Frost & Sullivan

\$1.8M

Mahendra Chahar, Senior Consultant

The Easy Capraise team is super professional, and they are great to work with. They are diligent and thorough in their work, create concrete financial models and pitch decks, and, more importantly, always **deliver right on time**.



Bozzelli's

\$2M

Michael Bozzelli, Chief Creative Officer

Working with Easy Capraise was an amazing experience. My whole team was **extremely impressed** with the work they produced. They went above and beyond our expectations and we plan to work with them continuously.



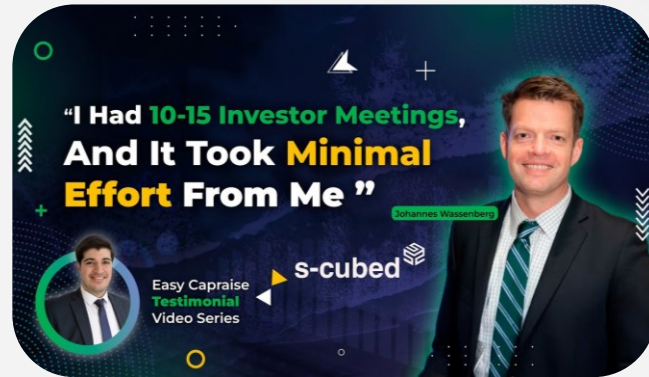
ACF

\$6M

Saed Rashed, CEO

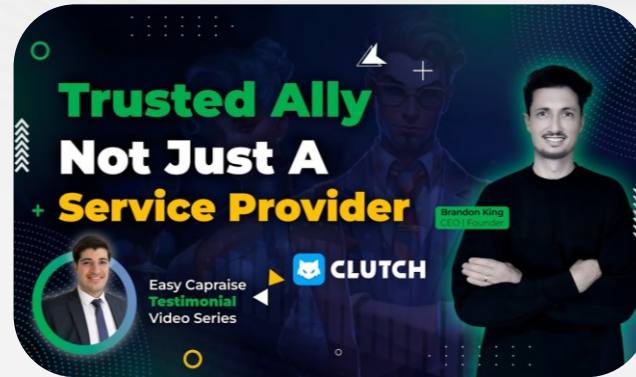
The Easy Capraise team are great investment professionals. Their work was thorough and **exceeded our expectations**. We will work with them again. I highly recommend working with them.

Our clients **testify** to our great services



S-cubed

£500k



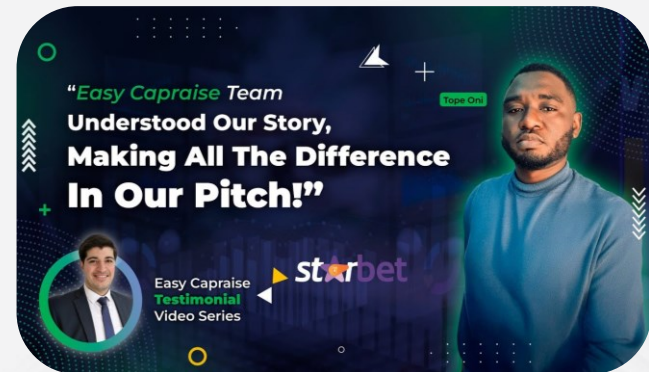
Clutch

\$1M



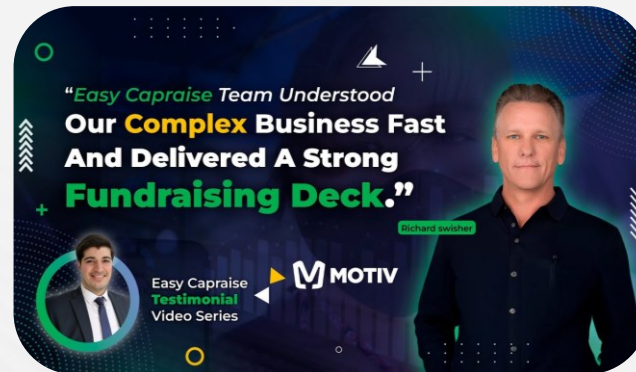
GSE

\$900K



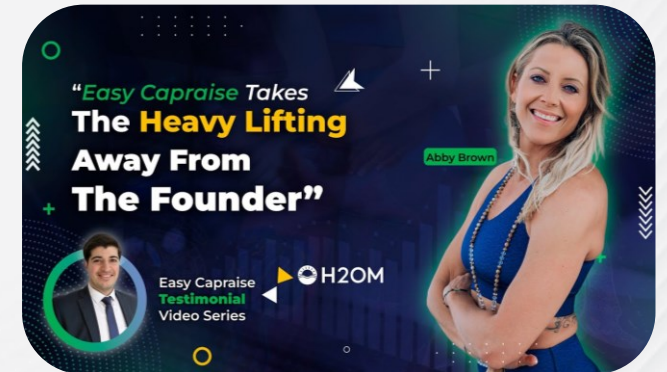
Starbet

\$2.4M



Motiv.NGO

\$600K



H2OM

\$1.8M

Meet our team



Gurgen
CEO

As CEO of Easy Capraise, I have coached hundreds of founders from the seed stage through Series B and beyond. Working with tech, healthcare, and consumer founders, I've crafted over 1,000 dynamite pitch decks, scripts, and investor strategies that entrepreneurs feel confident pitching and investors feel safe investing in, eliminating the hurdles of raising money from pro investors and ensuring founders have their best foot forward.



Araz
Project Manager



Ruben
Storytelling



Sevan
Capital Raising



Vasil
Term Sheet Negotiations



Joseph
Market Research



Levan
Modeling and Valuation



Rose
Presentation Design

Explore our **content channels**

Our **Blog**



The Ultimate Guide to
**Build an
Investor
Ready
Pitch Deck**

**Startup fundraising mastery:
The pitch deck writing guide**
Learn pitch deck writing that
impresses investors with this step-
by-step guide. Tailor your pitch, craft
a compelling story and more.

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